



Cookies Policy

Last Updated: 1st August 2024

1. Introduction

Beechwood Dental Care ("we", "our", "us") is committed to protecting and respecting your privacy. This Privacy Policy explains how we collect, use, disclose, and protect your personal information when you visit our website, book an appointment, or otherwise interact with us.

By using our services, you agree to the collection and use of information in accordance with this policy.

2. Information We Collect

We may collect and process the following data about you:

a. Personal Identification Information: Name, address, phone number, email address, date of birth, and other contact details.

b. Medical Information: Dental and medical history, current medications, and treatment details.

c. Financial Information: Payment details and insurance information.

d. Technical Data: IP address, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform, and other technology on the devices you use to access this website.

e. Usage Data: Information about how you use our website, products, and services.

3. How We Use Your Information

We use the information we collect in the following ways:

a. To Provide Dental Services: To schedule appointments, manage treatment plans, and communicate with you about your care.

b. To Process Payments: To handle billing, payments, and insurance claims.

c. To Improve Our Services: To understand how our services are used and to improve the quality of care we provide.

d. To Communicate with You: To send appointment reminders, updates about our services, and respond to your inquiries.

e. To Comply with Legal Obligations: To meet regulatory requirements and respond to legal processes.

4. Sharing Your Information

We may share your personal information with:

a. Healthcare Providers: Other dental and medical professionals involved in your care.

b. Service Providers: Third-party companies that perform services on our behalf, such as payment processing and IT services.

c. Legal and Regulatory Authorities: When required to comply with legal obligations or to protect our rights and interests.

5. Data Security

We implement appropriate technical and organisational measures to protect your personal information against accidental or unlawful destruction, loss, alteration, unauthorised disclosure, or access.

6. Your Rights

You have the following rights regarding your personal data:

a. Access: The right to request a copy of the information we hold about you.

b. Rectification: The right to request that we correct any inaccuracies in your personal information.

c. Erasure: The right to request that we delete your personal information in certain circumstances.

d. Restriction: The right to request that we restrict the processing of your personal information.

e. Portability: The right to receive the personal information you have provided to us in a structured, commonly used, and machine-readable format.

f. Objection: The right to object to the processing of your personal information in certain circumstances.

To exercise any of these rights, please contact us using the details provided below.

7. Cookies

Our website uses cookies to enhance user experience, analyse website usage, and assist in our marketing efforts. For detailed information on the cookies we use and the purposes for which we use them, see our Cookies Policy.

8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated revision date. We encourage you to review this Privacy Policy periodically.

9. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

Beechwood Dental Care

6a Beechwood Centre,

Church Street, Woodlesford,

Leeds, LS26 8RE

Email: admin@leedsdentalcare.co.uk

Phone: 0113 282 6516